

HOLIDAY SHOPPING SEASON CALENDAR



MARK

SHOPPING DATES

IN



SOUTH KOREA

JANUARY 01

1 TUE New Year's Day 🎉

FEBRUARY 02

4-6 Seollal Holiday

14 THU Valentine's Day ❤️

MARCH 03

1 FRI Independence Movement Day

8 FRI International Women's Day

20 WED March Equinox

APRIL 04

5 FRI Arbor Day

22 MON World Earth Day 🌍

MAY 05

1 WED Labor Day

5-6 Children's Day

8 WED Parents' Day 👨👩

12 SUN Buddha's Birthday

15 WED Teacher's Day

JUNE 06

6 THU Memorial Day

21 FRI June Soltice ☀️

JULY 07

17 SUN Constitution Day

30 TUE International Day of Friendship 🤝

AUGUST 08

Back to School Sales 🎒
month-long

SEPTEMBER 09

12-13 Chuseok Holidays

23 MON September Equinox Day 🌅

OCTOBER 10

1 WED Armed Forces Day

3 THU National Foundation Day

9 WED Hangeul Proclamation Day

31 THU Halloween 🎃

NOVEMBER 11

29 FRI Black Friday 🛒

DECEMBER 12

2 MON Cyber Monday 🛍️

25 WED Christmas Day

31 TUE New Year's Eve 🎉