

HOLIDAY SHOPPING SEASON CALENDAR



ITALY



JANUARY 01

- 1 TUE New Year's Day 🎉
- 6 SUN Epiphany

FEBRUARY 02

- 14 THU Valentine's Day ❤️
- Carnival of Venice (16th Feb - 5th Mar) 🎭
- 19-25 MILAN Fashion Week 👠

MARCH 03

- 8 FRI International Women's Day
- 19 TUE Father's Day 👨
- 20 WED March Equinox

APRIL 04

- 19 FRI Good Friday
- 21 SUN Easter Sunday 🐰
- 22 MON World Earth Day 🌍
- 25 TUE Liberation Day

MAY 05

- 1 WED Labor Day
- 12 SUN Mother's Day 👩
- 14-18 EUROVISION Song Contest 🎵

JUNE 06

- 2 SUN Republic Day
- 21 FRI June Solstice ☀️

JULY 07

- 6-28 TOUR DE FRANCE 🚴
- 30 TUE International Day of Friendship 👥

AUGUST 08

- 15 THU Assumption of Mary
- Back to School Sales 🎒
month-long

SEPTEMBER 09

- 23 MON September Equinox Day 🌅

OCTOBER 10

- 2 WED Festa dei Nonni
- 31 THU Halloween 🎃

NOVEMBER 11

- 1 FRI All Saints' Day
- 29 FRI Black Friday 🏷️

DECEMBER 12

- 2 MON Cyber Monday 💰
- 25 WED Christmas Day 🎄
- 26 THU St. Stephen's Day
- 31 TUE New Year's Eve 🎉