


# HOLIDAY SHOPPING SEASON CALENDAR



MARK  SHOPPING DATES IN  CHINA

## JANUARY 01

**1** TUE New Year's Day 


## FEBRUARY 02

**4** MON Spring Festival Eve  
**5** TUE Chinese Lunar New Year's Day   
**15** FRI Spring Festival Golden Week


## MARCH 03

**8** FRI International Women's Day  
**20** WED March Equinox

## APRIL 04

**5-7** Qing Ming Jie holiday  
**22** MON World Earth Day 


## MAY 05

**1** WED Labor Day  
**4** SAT Youth Day  
**12** SUN Mother's Day 

## JUNE 06


**1** SAT Children's Day  
**7** FRI Dragon Boat Festival   
**16** SUN Father's Day   
**21** FRI June Solstice

## JULY 07


**1** MON CPC Founding Day  
**11** THU Maritime Day  
**30** TUE International Day of Friendship 

## AUGUST 08

**1** THU Army Day  
**7** WED Chinese Valentine's Day   
**15** THU Spirit Festival

Back to School Sales   
month-long

## SEPTEMBER 09

**10** SUN Teachers' Day  
**13** FRI Mid-Autumn Festival  
**23** MON September Equinox Day 



## OCTOBER 10

**1-7** National Day Golden Week  
**7** MON Double Ninth Festival  
**31** THU Halloween 

## NOVEMBER 11

**8** FRI Journalists' Day  
**11** MON Single's Day  
**29** FRI Black Friday 

## DECEMBER 12

**2** MON Cyber Monday   
**12** THU Double 12  
**25** WED Christmas Day 

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