


# HOLIDAY SHOPPING SEASON CALENDAR

MARK  SHOPPING DATES IN  BRAZIL




## JANUARY 01

**1** TUE New Year's Day 

## FEBUARY 02

## MARCH 03


**2-6** Carnival 

**8** FRI International Women's Day


**20** WED March Equinox

## APRIL 04

**19** FRI Good Friday


**21** SUN Easter Sunday 

**21** SUN Tiradentes Day


**22** MON World Earth Day 

## MAY 05

**1** WED May Day

**12** WED Mother's Day 


## JUNE 06

**12** WED Brazilian Valentine's Day 


**21** FRI June Soltice 

## JULY 07

**9** TUE State Rebellion Day  
(São Paulo state only)


**30** TUE International Day of Friendship 

## AUGUST 08

**11** SUN Father's Day 

## SEPTEMBER 09

**7** SAT Independence Day

**23** MON September Equinox Day 

## OCTOBER 10

**12** SAT Children's Day

**15** TUE Teachers' Day

**28** MON Public Service Holiday


**31** THU Halloween 

## NOVEMBER 11


**2** SAT All Saints' Day


**15** FRI Republic Proclamation Day

**20** WED Black Consciousness Day

**29** FRI Black Friday 

## DECEMBER 12

**2** MON Cyber Monday 

**25** WED Christmas Day 

**31** TUE New Year's Eve 